

Iittala – Lasimäki –visitors

20.5.-20.9.2017

22 answers

i-laakso 2030, Pia Niemikotka 09.12.2017

Time of Your visit

Answers total 22

June 6

July 9

August 5

September 2

Male 7

Female 15

Home Country

England (Eastbourne, Birmingham)	2
USA (Fredrick,)	2
Netherlands (Waalwijk, Wageningen)	2
Hungary (Budapest)	2
Sweden (Mölndal)	2
Canada (Vancouver)	1
Argentina	1
France	1
Japan (Kioto)	1
?	2
Finland	6



Home Country and profession

England, *teacher, housewife*

USA, *aeronautical international specialist*

Netherlands, *teacher, student*

Hungary, *electrician, senior*

Canada, *director*

Sweden, *biomedical analyst, nurse*

Argentina, *architect*

France, *graphic designer*

Japan, *interior designer*

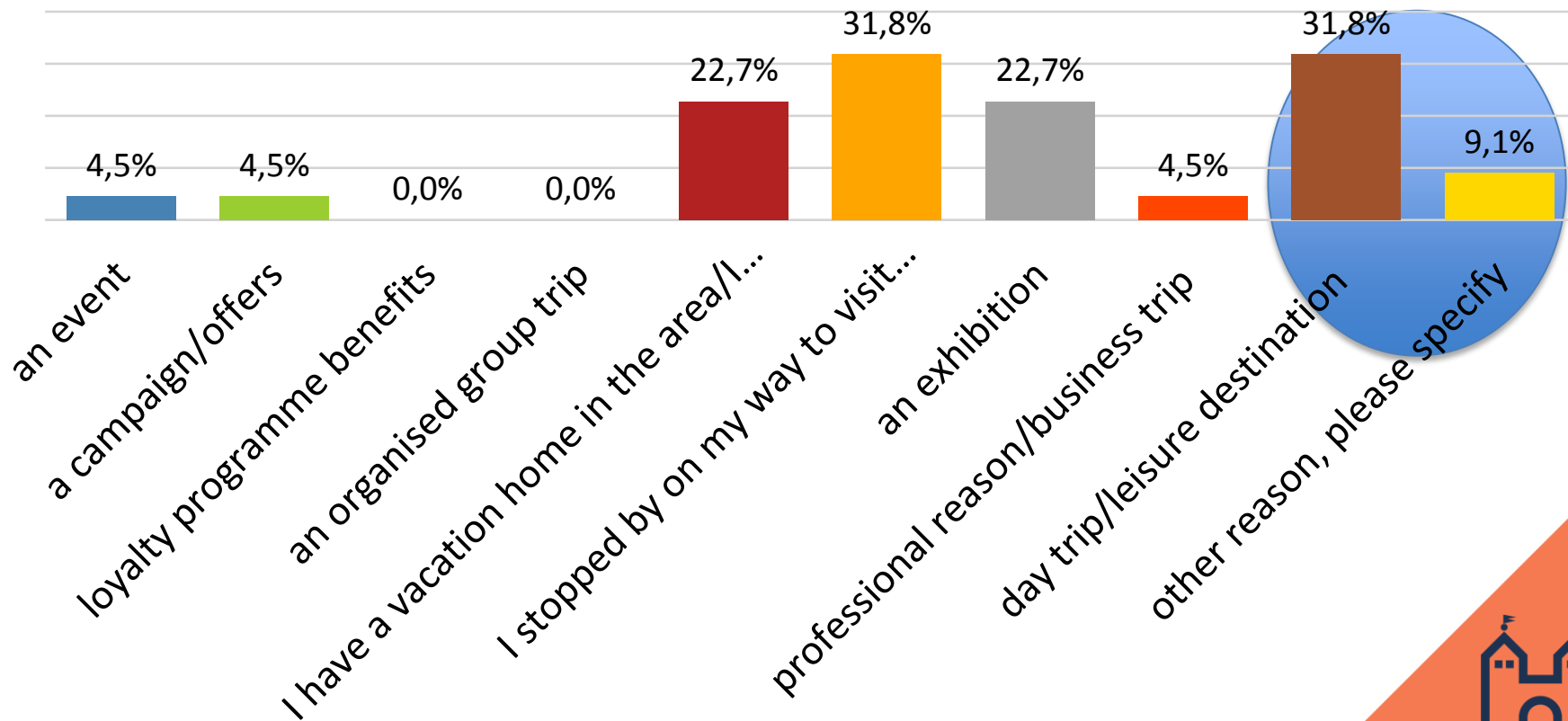


Why did you decide to come to Iittala Glass Capital?

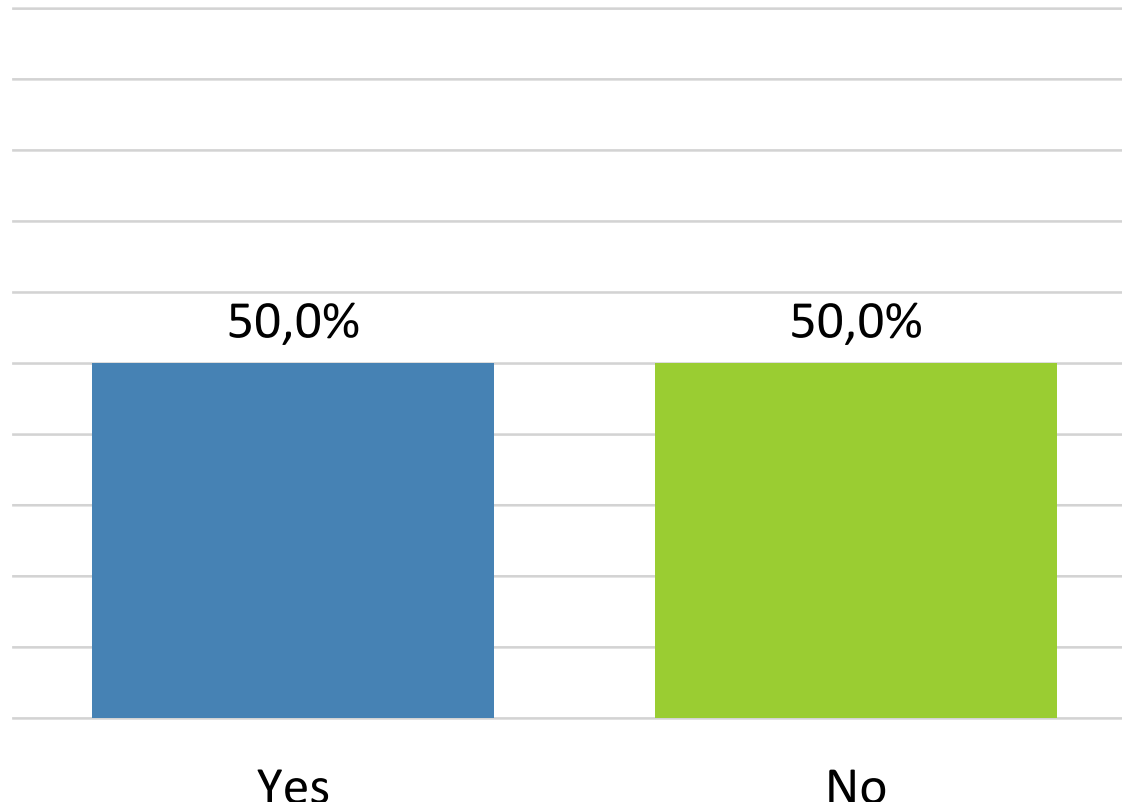
Other reason, please specify:

- travel from Japan
- holiday

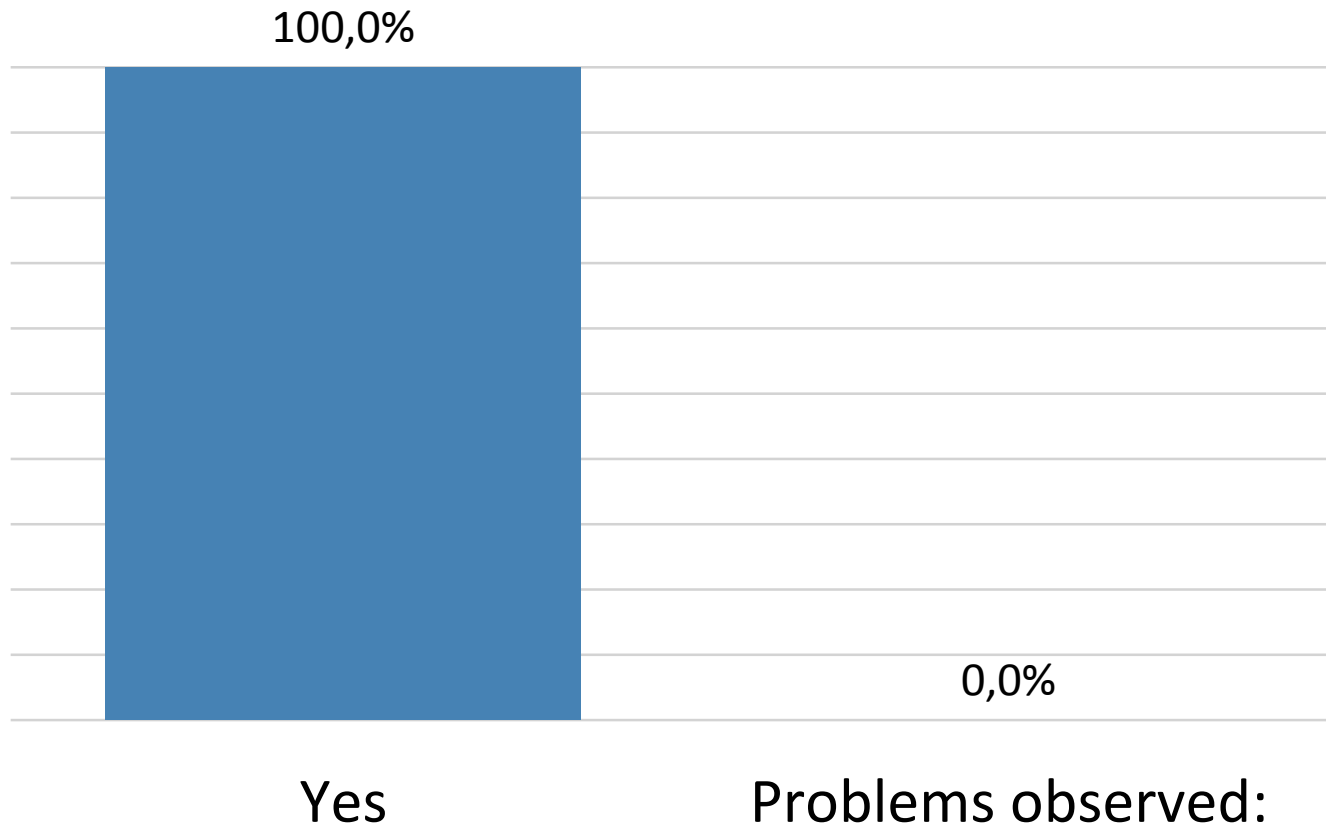
Why did you decide to come to Iittala Glass Capital?



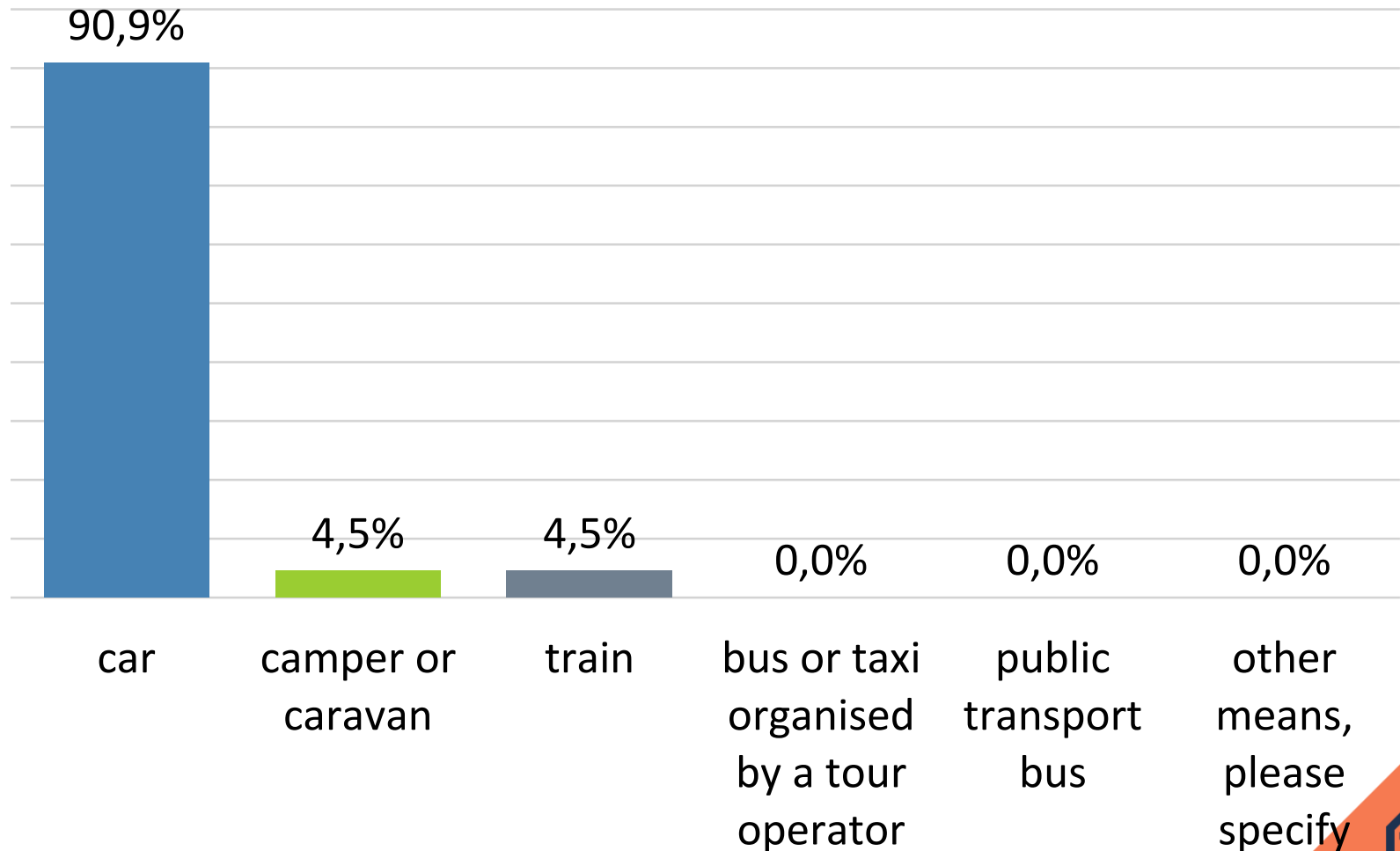
Was the Iittala Glass Capital the primary destination of your trip?



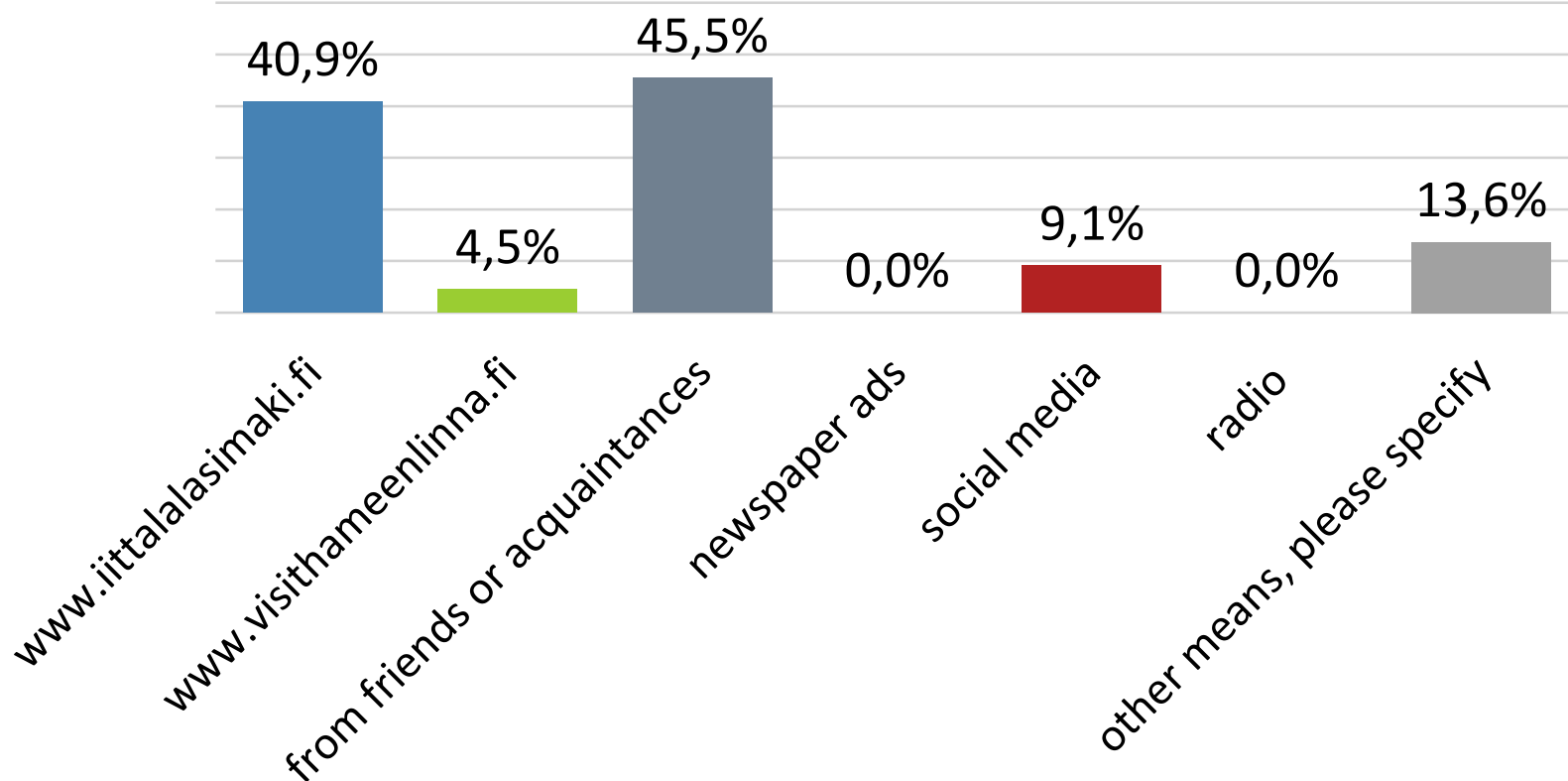
Was littala easy to reach? Were the route signs easy to follow?



Which means of transport did you use to travel to the Iittala Glass Capital?



Where did you find information about events, destinations and offerings at Iittala Glass Capital?



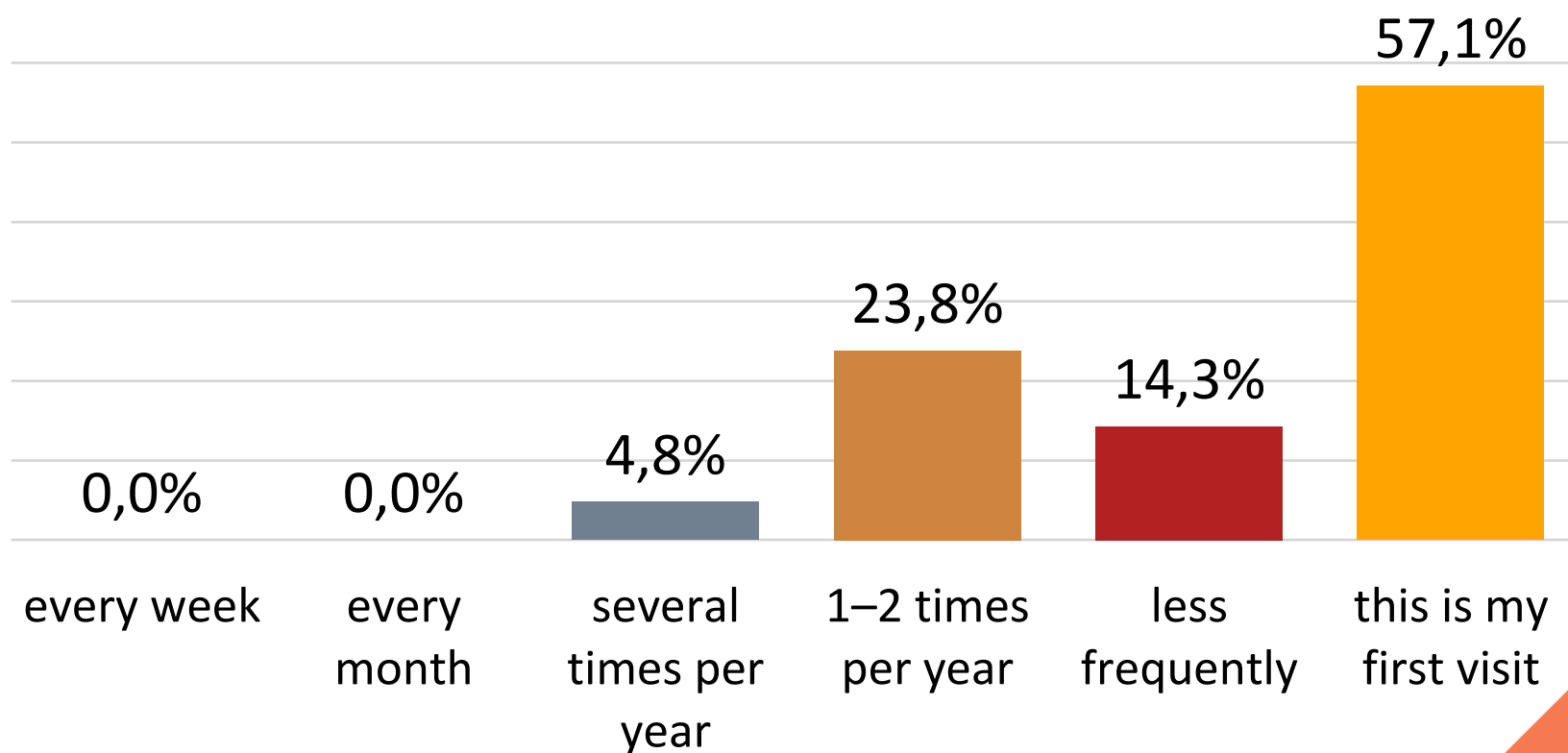


Where did you find information about events, destinations and offerings at Iittala Glass Capital?

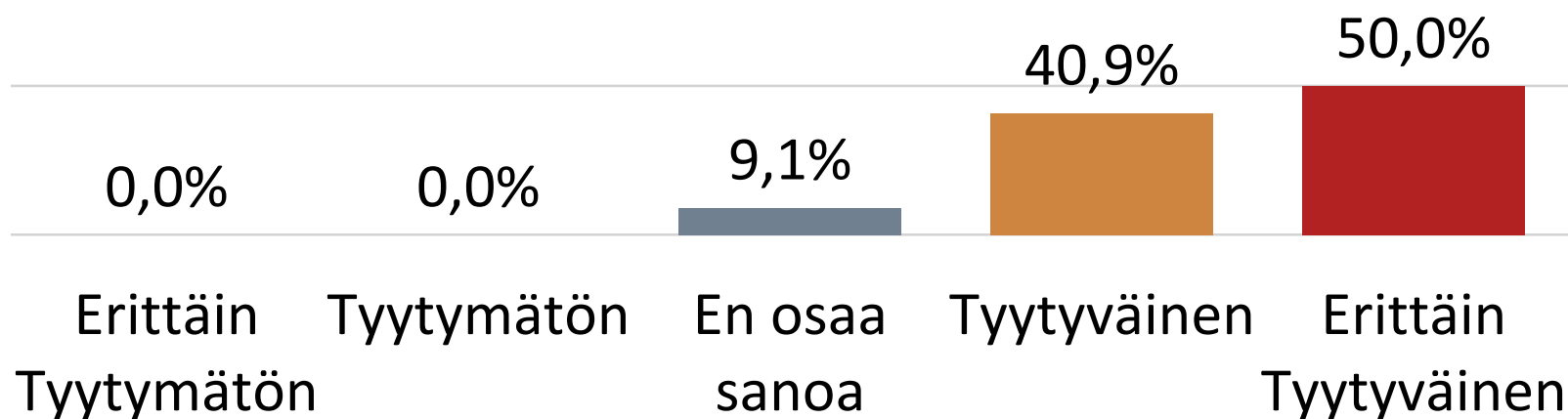
Other means, specify:

- Family
- Lonely Planet guide
- tourist book about Finland

How often do you visit littala Glass Capital?



How would you rate your visit to the Iittala Glass Capital ?



	N	Keskiarvo	Keskihajonta	Mediaani
In general, how would you rate your visit to the Iittala Glass Capital?	22	4,41	0,65	4,50

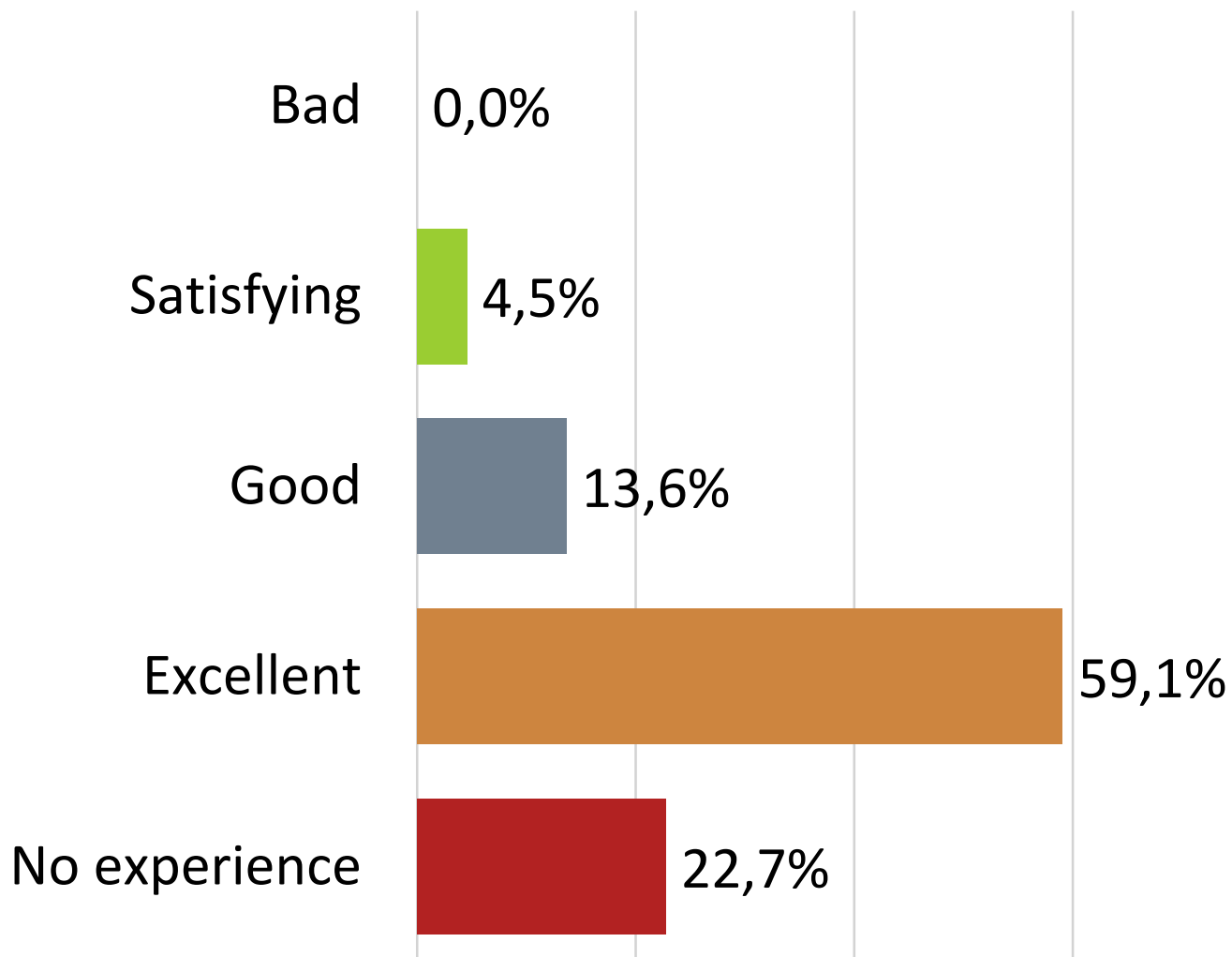
littala Outlet



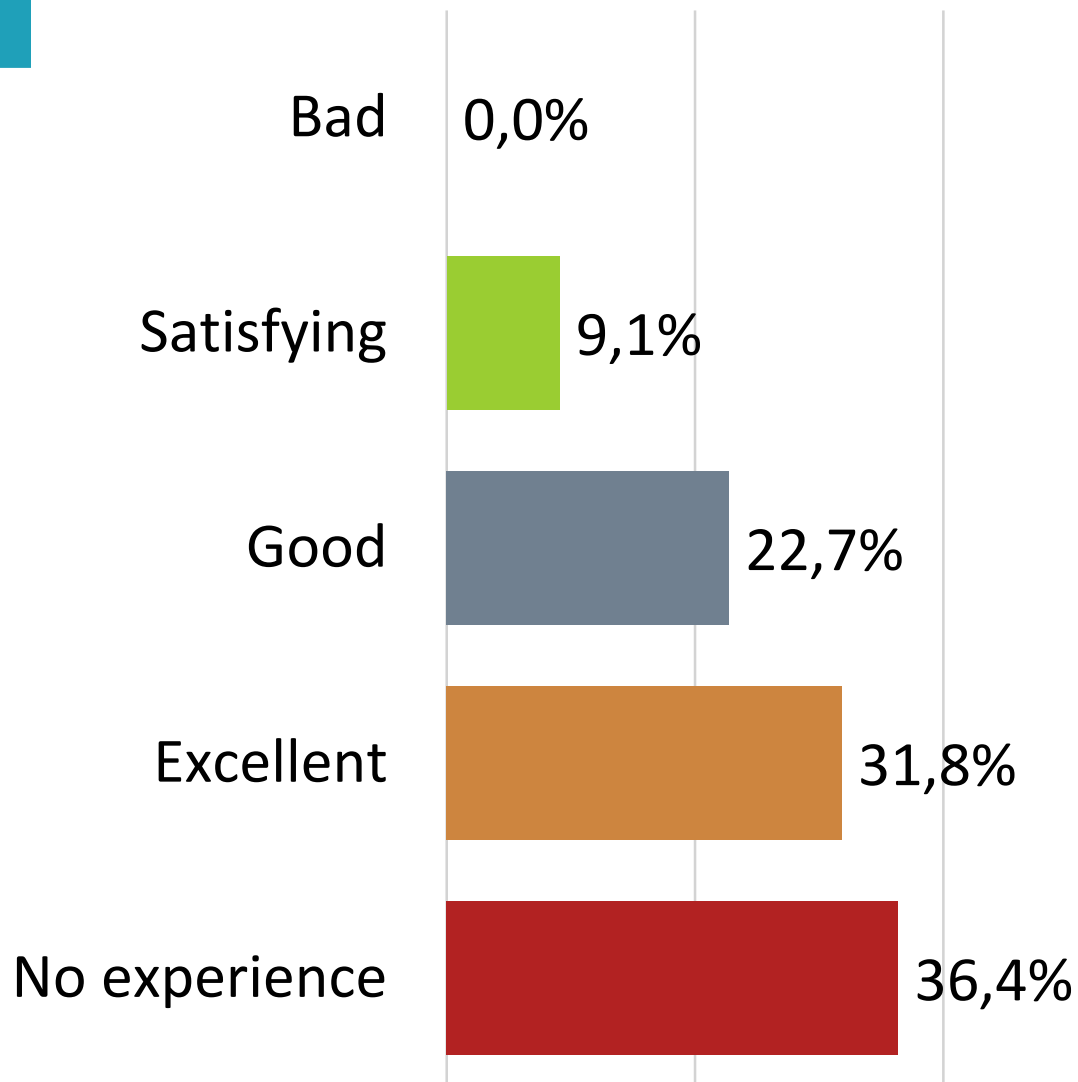
littala glass factory



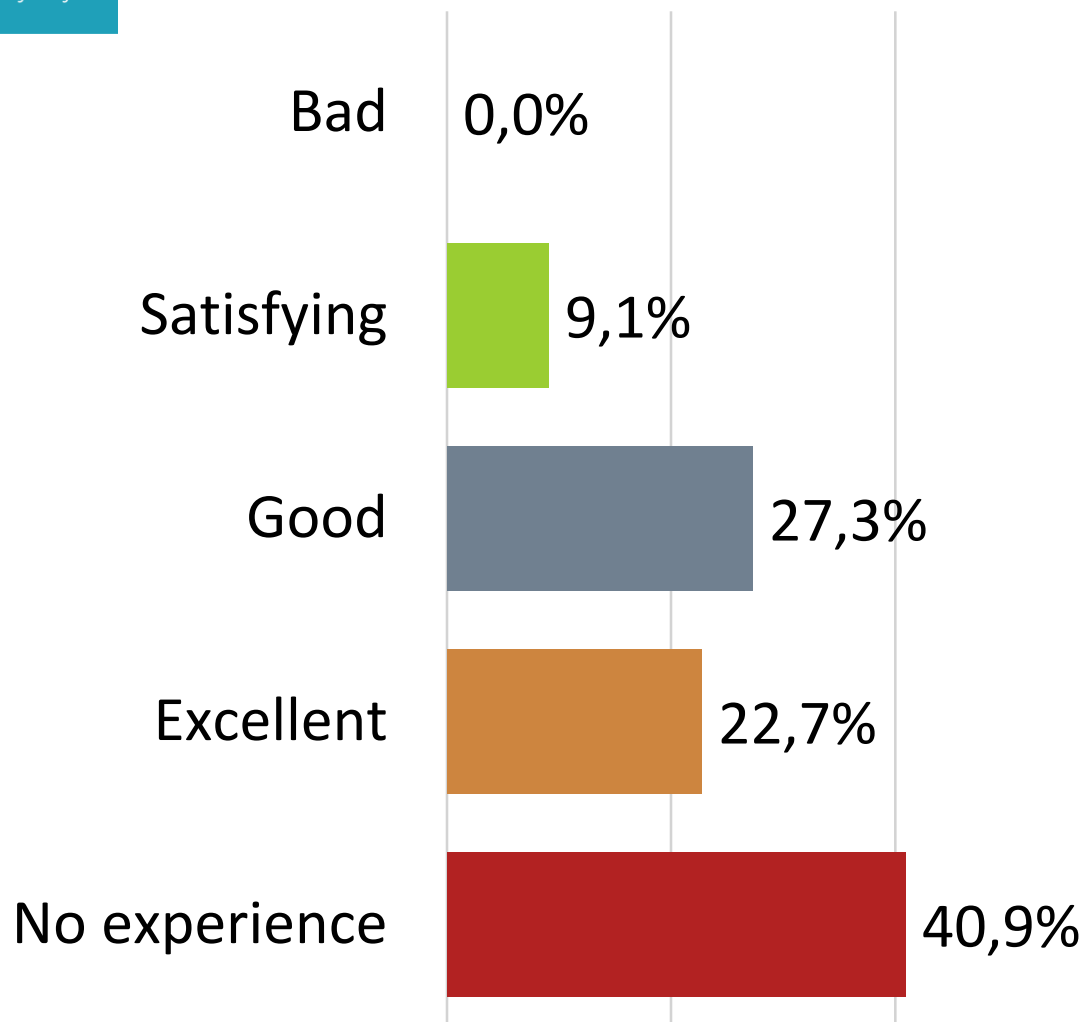
Naïve art in Iittala



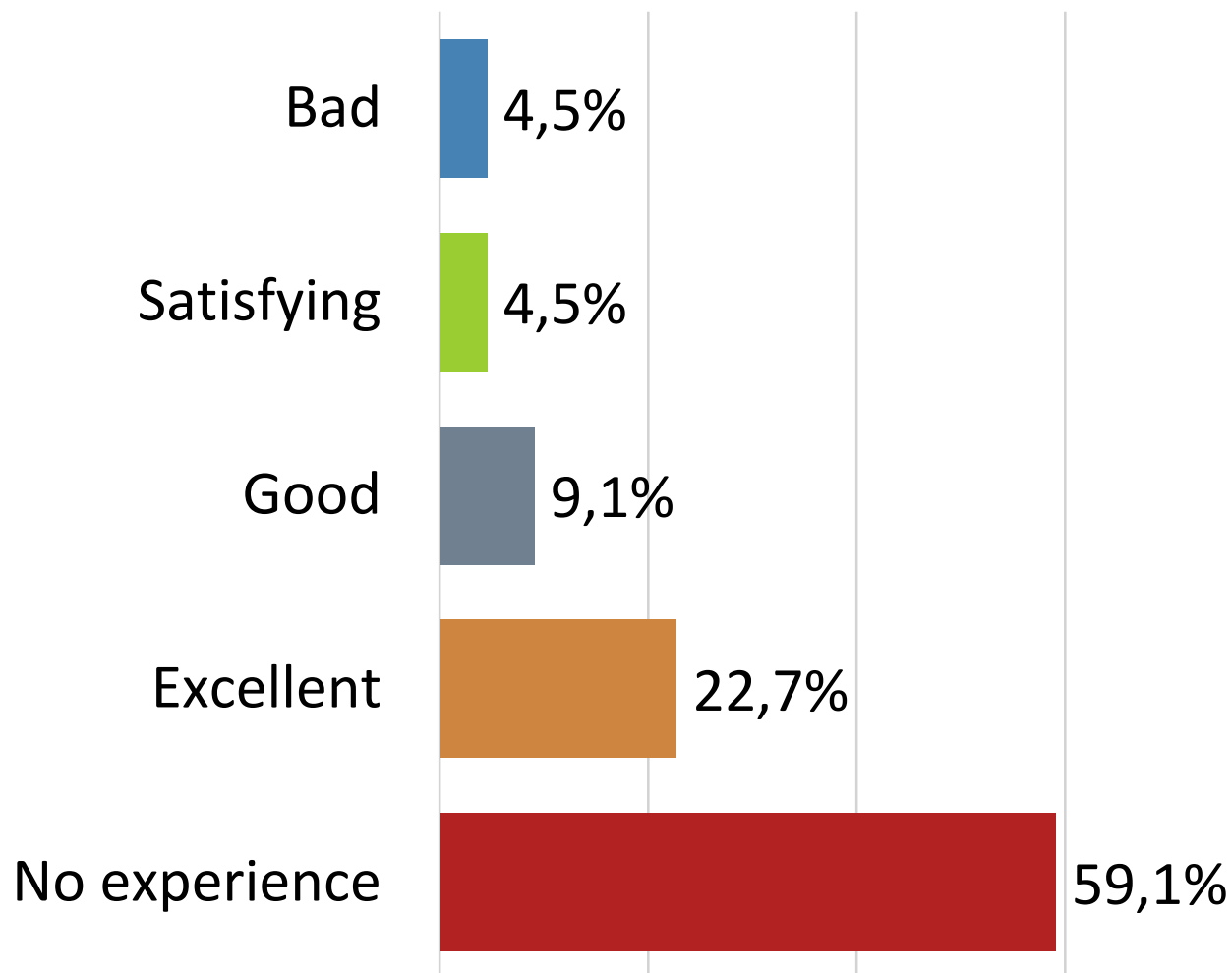
littala glass museum



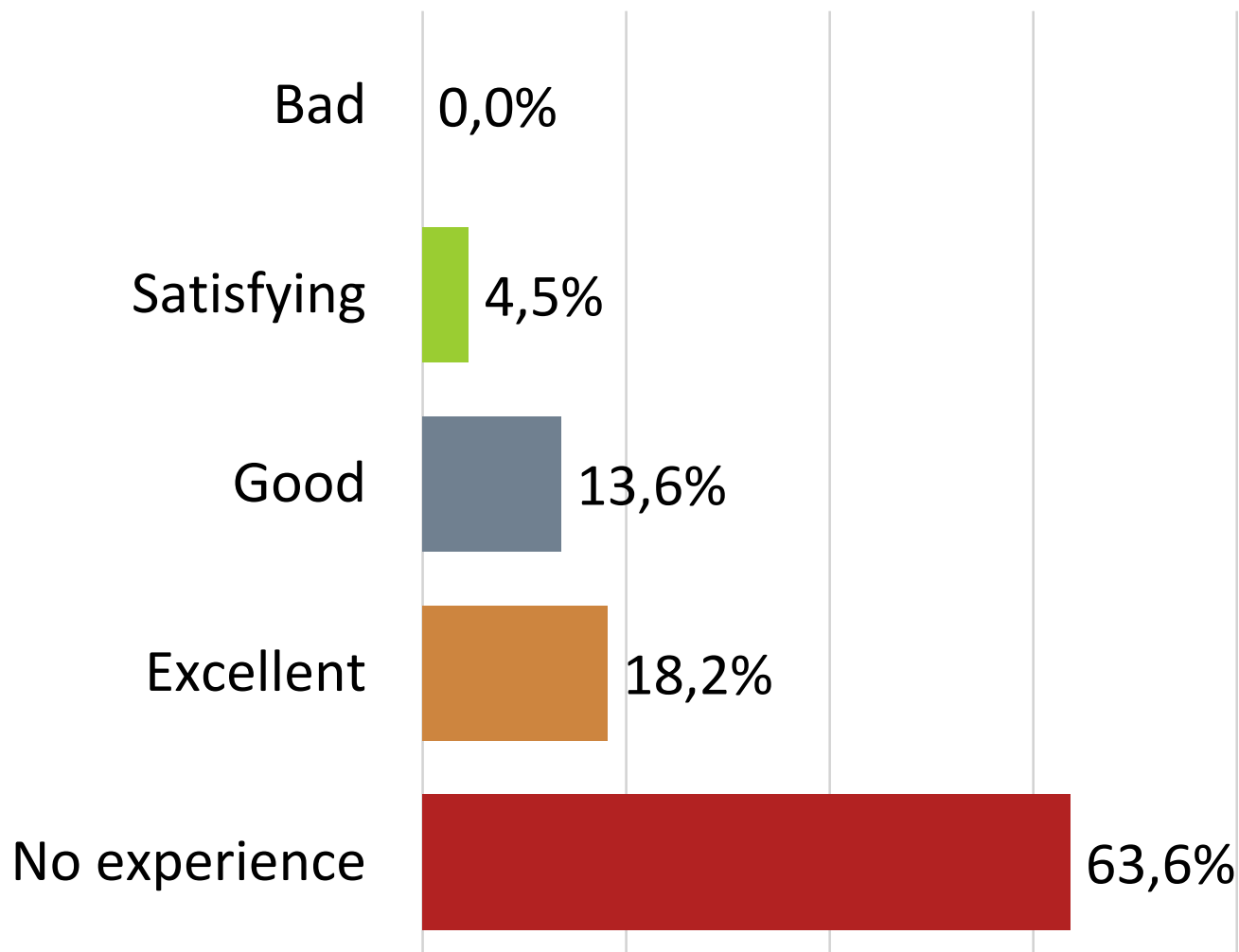
Cafe and restaurant Aino



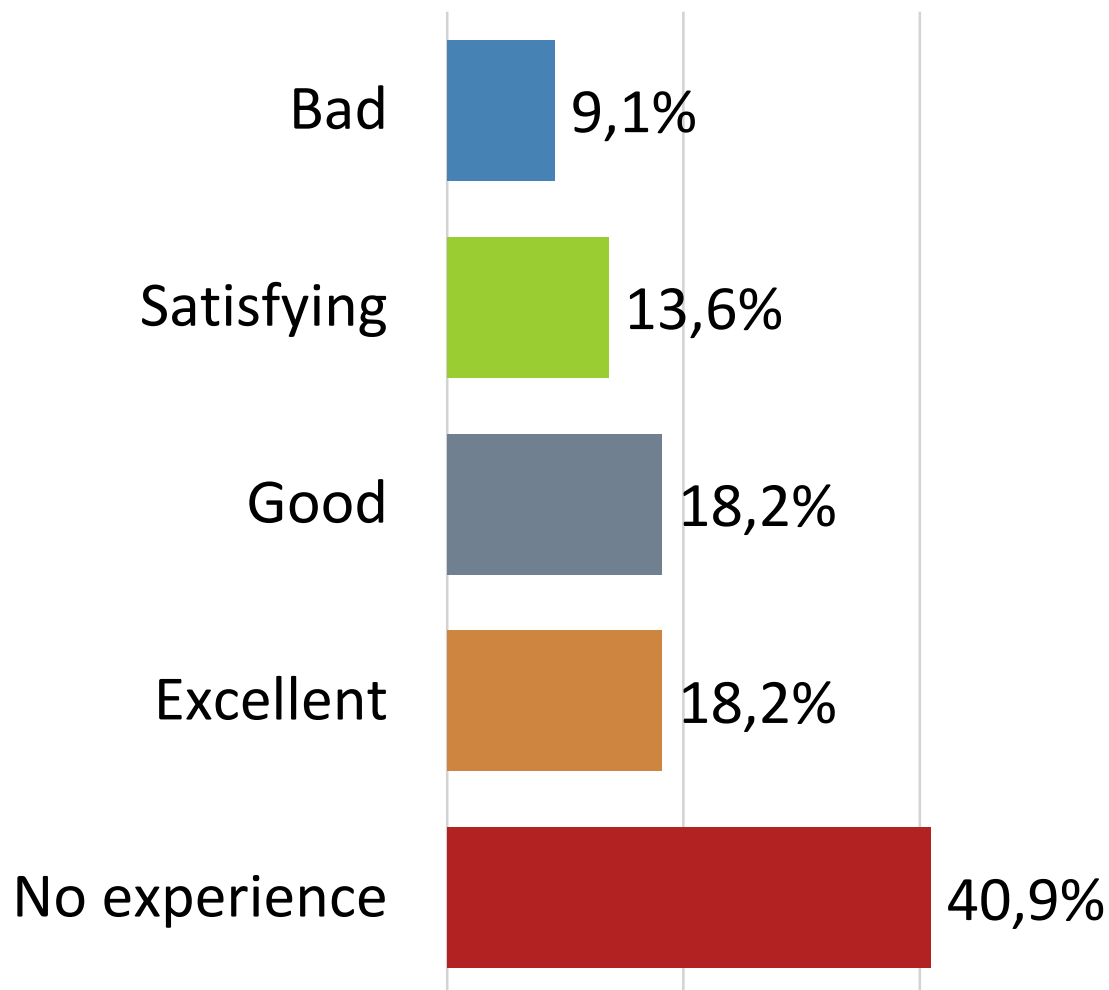
Pottery House Anubis



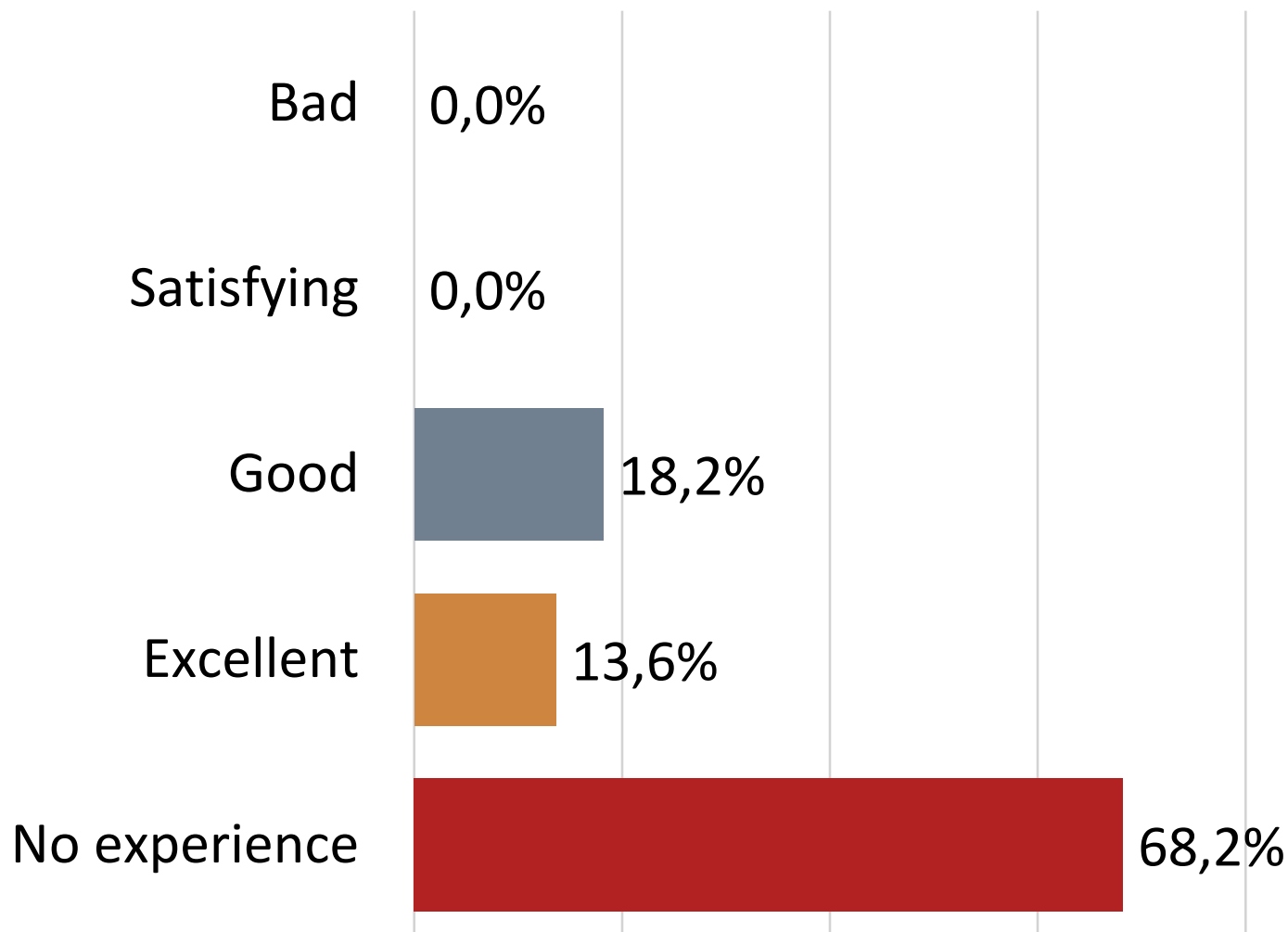
Iittala Bookstore



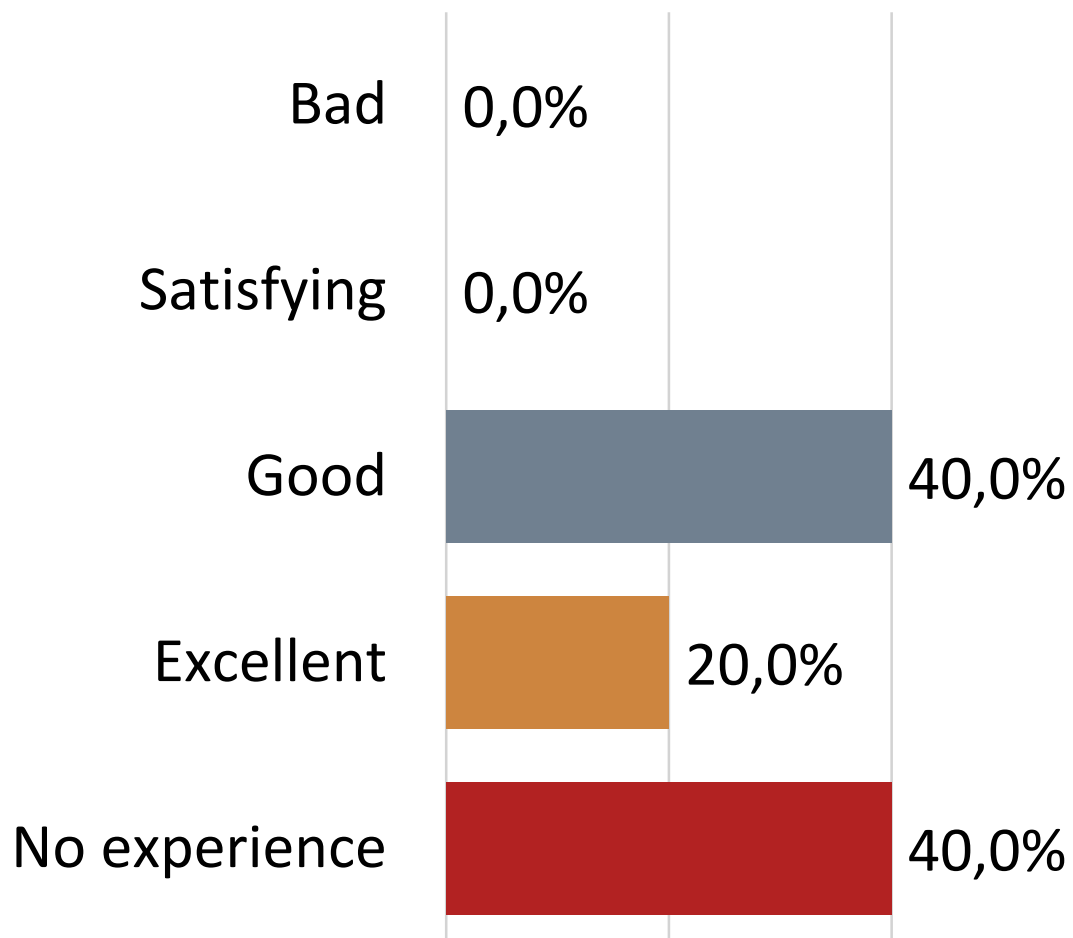
KoruKoru / Moda Italia Outlet



Wellness and honey store



Kultasuklaa





Please share any ideas you have on how to improve littala area and the Glass Capital as tourist

Sydämen kuva piirretty

Thank you for speaking English. I missed glass blowing show, but the video was an okay substitute.

Live music

Put ads on the highway, so that people know littala exists.

Small outlets have not changed their goods for sale for years!

Everything looks perfect.

More ads in more places! Without a tourist guidebook and the road sign it is not known at all!

Atelier for children. Experience with glass for children.



Which other destinations in Iittala or the surrounding areas did you visit during your trip to the Glass Capital?

Hämeenlinna area, castle, military museum

Hämeenlinna and Tampere.

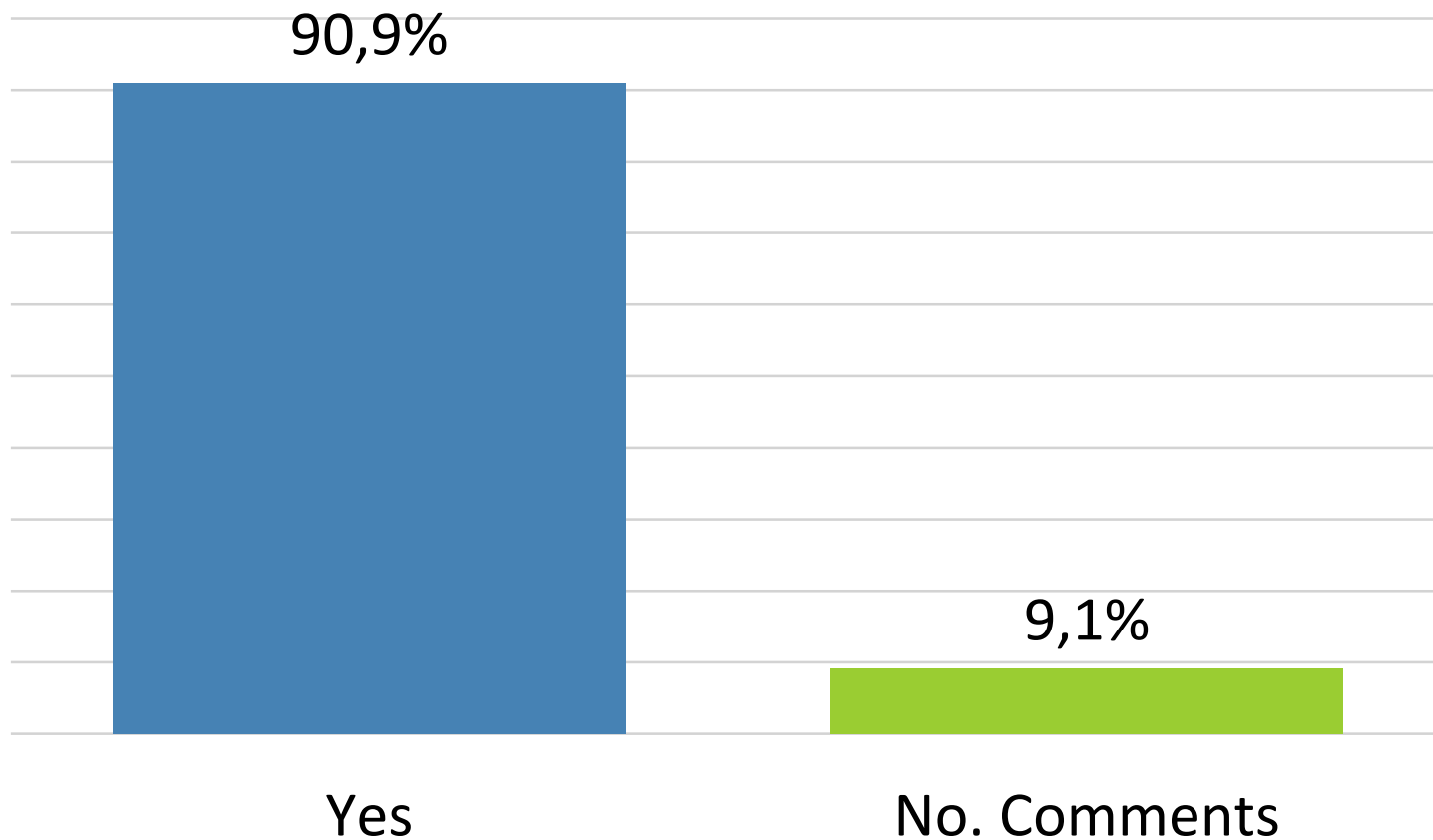
Hämeenlinna's special market today (Elomessut 2017)

Tampere and Hämeenlinna.

Hämeenlinna Castle

Hämeenlinna

Would you recommend the Glass Capital as a tourist destination to your friends?



Would like to receive direct marketing communications from the Iittala Glass Capital ?

